



## 2023 ANNUAL CAMPAIGN

### *Ensuring Our Jewish Future by Strengthening Jewish Identity*

**T**he Tribute Book is Lappin Foundation's major fundraiser. Our Annual Campaign funds more than 200 programs, classes, services and events every year that support our mission of enhancing Jewish identity across generations. We warmly welcome thousands of individuals of all ages to engage in meaningful Jewish experiences.

The 2023 Honorees are our community's heroes. Please acknowledge their meaningful work by placing a tribute ad in honor of them.

**Robert Ogan** | *Youth to Israel Award for his leadership in the Jewish community and beyond*

**Dr. Hans Fisher and Michael Gruenbaum (of blessed memory)** | *Robert Israel Lappin Inspirational Leadership Award for their tireless efforts educating thousands of students and adults about the Holocaust through their lived experiences*

#### GIVING OPPORTUNITIES FOR PERSONAL AND CORPORATE ADS

- Legacy | \$100,000:** Full-page gold ad (premier placement) in the Tribute Book
- Visionary | \$50,000:** Full-page silver ad (premier placement) in the Tribute Book
- Pillar | \$25,000-\$49,999:** Full-page sapphire ad in the Tribute Book
- Benefactor | \$18,000-\$24,499:** Full-page emerald ad in the Tribute Book
- Champion | \$15,000:** Full-page amethyst ad in the Tribute Book
- Builder | \$10,000:** Full-page ruby ad in the Tribute Book
- Hero | \$7,500 Fund a teen to participate in our life-changing Youth to Israel Adventure (Y2I):** Full-page turquoise ad in the Tribute Book
- Leader | \$5,000:** Half-page silver ad in the Tribute Book
- Supporter | \$2,500-\$4,999:** Half-page sapphire ad in the Tribute Book
- Sponsor | \$1,000-\$2,499:** Half-page emerald ad in the Tribute Book
- Ambassador | \$500-\$999:** Quarter-page ad in the Tribute Book
- Friend | \$118-\$499:** Eighth-page ad in the Tribute Book
- Well-Wisher | \$36-\$100:** Name listing in the Tribute Book

If you are a Corporate Donor, clearly print how you would like the name of your website to appear: \_\_\_\_\_

# TRIBUTE BOOK AD INFORMATION AND PAYMENT DETAILS

**Full Page 7.3" x 10"**  
**Half Page 7.3" x 4.9"**

**Quarter Page 3.667" x 4.9"**  
**Eighth Page 3.667" x 2.375"**

- Submit your tribute below or email it to **sfeinstein@lappinfoundation.org** by **June 24, 2023**. If submitting a formatted ad, email JPG ad according to size at high resolution/300dpi.
- **Return this form with a check made payable to Lappin Foundation, 100 Cummings Center, Suite 220-G, Beverly, MA 01915.**
- To donate with a credit card, go to **LappinFoundation.org/donate/**
- For more information, contact Susan Feinstein at (978) 740-4431 or [sfeinstein@lappinfoundation.org](mailto:sfeinstein@lappinfoundation.org).

## Please print clearly:

Name as you wish it to appear in the Tribute Book

Email

Phone

Street

City/State/Zip

## Tribute Message:



*Thank you for investing  
in our Jewish future!*